

For Press Credentials Contact:

Aaron West
941/955-0323 ext. 254
AaronWest@intershow.com

For Immediate Release

Foreign Currency Trading by Individuals Continues to Gain Popularity in South Florida

Largest convention of its kind to take place in Fort Lauderdale later this month

Sarasota, FL – March 24: Individual retail traders continue to flock to the foreign currency, or forex, market as traders expand from trading stocks online, to profiting from fluctuations in the US Dollar versus other currencies such as the Euro and Japan's Yen. The forex markets, still relatively unregulated when compared to US stock markets, are attractive to individuals for a variety of reasons, including tremendous liquidity, no active trading account minimums, fast executions, and around-the-clock opportunities. Over two trillion dollars of transactions take place each day in forex—more than the NYSE and NASDAQ combined. Unlike the stock markets, currencies trade around the clock as markets open throughout the day and night around the globe.

The Forex Trading Expo, the premier national convention for individual foreign currency traders, opens on Friday, March 31st, at the Greater Ft. Lauderdale Broward County Convention Center and extends through Saturday, April 1. Over 1,500 traders are expected to attend the FREE classes on reading charts, determining when to enter a trade, using the news to forecast currency movements, and much more.

Additionally, over 30 sponsors and exhibitors will be showcasing software, advisory services, charting services, and brokerage services to attendees from around the world. For attendees new to foreign currency speculation, the Exhibit Hall represents the opportunity to evaluate and compare hundreds of tools and services that will help novices become more informed traders. For experienced currency traders, the Exhibit Hall offers a way to ensure they are taking advantage of the latest and most advanced information tools available. Research and comparisons that would take months to conduct online or by phone can be done in just two days at the Expo.

Opening ceremonies on each day of the show feature keynote speakers who are experts in the foreign exchange industry. Keynote speakers include John Murphy, considered one of the world's most accomplished technical analysts, and Charmaine Buskas, an economist at Moody's Economy.com, who covers the foreign exchange market and the Canadian economy.

Other speakers, including such authorities as Cornelius Luca, Raghee Horner, and Rob Booker, as well as details about the Expo can be found at: <http://www.ForexTradingExpo.com>.

Sponsors of The Forex Trading Expo are: Forex Capital Markets (FXCM), Global Forex Trading (GFT), Learn:Forex, the Chicago Mercantile Exchange (CME), One World Capital, and CFGTrader, LLC. Media Partners include FXStreet.com, *Futures Magazine*, *Currency Trader Magazine*, *Active Trader Magazine*, *Stocks & Commodities Magazine*, *The Traders' Journal* and *Traders' Magazine*. EliteTrader.com and Forex Factory are both Marketing Partners.

About InterShow

InterShow, the world's leading producer of investment trade shows and cruises, is a privately held company headquartered in Sarasota, Florida, USA. Founded in 1978 by Charles and Kim Githler, InterShow's events include: The World Money Show[®], The Money Show[®], The Traders Expo[®], The Forex Trading Expo, The Financial Advisor Symposium[®], and luxurious Investment Cruises, that each year bring approximately 50,000 private investors, traders, and financial advisor delegates together with world-class analysts, top-performing mutual fund and separate account portfolio managers, and independent investment and trading advisors, in live and interactive forums designed to educate and empower all participants.

About Tim Bourquin

Tim Bourquin is the co-founder of The Traders Expo, the only event exclusively for active traders, and The Forex Trading Expo. Since 1999, The Traders Expo has delivered quality education and networking opportunities for individual retail traders with three Expos per year across the USA.