

For Press Credentials Contact:

Aaron West

941/955-0323

AaronWest@intershow.com

For Immediate Release

**Mark Your Calendars for
The 9th Annual Traders Expo New York
*Turbulent Markets Prove Practical Trading Education
is More Important Than Ever***

SARASOTA, January 30, 2008 -- InterShow, the world's leading producer of investment trade shows and cruises, will host 6,000 active traders for The 9th Annual Traders Expo New York, February 16-19, 2008, at the Marriott Marquis in Times Square. Today traders face an overwhelming amount of trading information, leading to conflicting buy/sell signals. Together with the continued volatility of the stock market, interest rate cuts, and the Fed struggling to avoid a recession in a Presidential election year, practical trading education is more important than ever.

Just steps away from the heart of New York City, attendees will convene with thousands of fellow traders to advance their trading skills over four days. The Expo will feature over 50 top trading experts leading 125+ panels, presentations, and workshops, on current subjects ranging from futures and indexes, to commodity, ETFs, and forex. The exhibit hall continues to be a major attraction at The Expo, featuring over 100 exhibits by the leading trading services, advisories, software developers, and publications, giving attendees the chance to test-drive the best and most current trading tools and resources available.

Highlights of the Expo include:

- *State of the Market Report – A Review and Outlook Session for the US Capital Markets* – Fidelity Investments' Director of Market Research, Jurrien Timmer discusses what's ahead for stocks, interest rates, and commodities.
- *The Best Traders You've Never Heard Of*—Traders Expo co-founder Tim Bourquin leads this panel and reveals successful strategies of traders working under the radar.
- *Live Trading Challenge*—A real time contest using actual money that will give attendees an in-depth view of how top traders tackle the markets each day.
- *Exchange-Traded Funds (ETFs) Strategies for Short-Term Traders* – Panel session where experts will reveal how you can find profitable trading opportunities on a daily basis using ETFs.
- *The Stocks & Commodities Readers' Choice Awards*
- thinkorswim Market Forum '08 – Founder Tom Sosnoff's favorite stock picks and option strategies for an election year.
- *Commodities Are Hot and Getting Hotter* – Experts from *Futures* magazine lead this panel discussing the fundamentals and technicals of commodity trading.
- *Intensive Sessions* -- Professional traders teach how to avoid the bad and find the good in the market, how to perfect time-tested trading tools, and how to turn volatility into an advantage.

Top trading educators featured at The Expo, include Linda Raschke, John Carter, Greg Capra, Jon Najarian, Steve Nison, Larry McMillan, Oliver Velez, and dozens of others. They will offer firsthand trading strategies and insights on key areas of importance to traders, including charting and technical analysis; taxes, risk and money management; and cycles, indicators, patterns, and trends.

Platinum Sponsor: Fidelity Investments

Gold Sponsor: Charles Schwab

Silver Sponsors: Advanced Currency Markets, FOREX.com, OptionsHouse, ODL Securities, Pristine.com, TradeStation

For additional information including Expo schedules, featured topics and speakers, please call Aaron West at 941/955-0323, or visit: www.newyorktradersexpo.com.

About InterShow

InterShow, the world's leading producer of investment trade shows and cruises, is a privately held company headquartered in Sarasota, Florida, USA. Founded in 1978 by Charles and Kim Githler, InterShow's events include The World Money Show®, The Money Show®, The Traders Expo®, The Forex Trading Expo®, The Financial Advisor Symposium®, and luxurious investment cruises, that each year bring approximately 50,000 private investors, traders, and financial advisor delegates together with world-class analysts, top-performing mutual fund and separate account portfolio managers, and independent investment and trading advisors, in live and interactive forums designed to educate and empower all participants.