

For Immediate Release
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Top Financial Experts Announce New Developments at The Money Show Las Vegas

(Sarasota, Florida, May 8, 2007)- InterShow, producers of The Money Show, announced today that several exhibitors and speakers will unveil several newsworthy products at The Money Show Las Vegas, May 14-17, 2007, at The Mandalay Bay Resort and Casino. **EverBank**® a top, private financial services company will present its Marketsafe® Japanese Real Estate Investment Trust (REIT) CD. While in Las Vegas, **EQUITIES Magazine**, known for its comprehensive investor awareness, will celebrate its 56th year in circulation. **OptionsHouse**, an online stock and options brokerage, will feature Dan Passarelli, an instructor from PEAK6 University. Additionally, **Charles Payne**, founder of Wall St. Strategies and a keynote speaker will reveal his latest book, *Be Smart, Act Fast, Get Rich: Your Game Plan for Getting It Right in the Stock Market.*

Everbank's Marketsafe® Japanese REIT CD allows US investors to diversify into the Japanese market while giving them the potential benefit for growth and the support to help them preserve their principle invested. Forbes.com awarded EverBank "best of the Web" five times, making them one of only six banks to receive this distinction. The Online Banking Report also named the Marletsafe® CDs as one on the "top ten most significant innovations and developments." Everbank will be located at booth #315 in the exhibit hall with their products on display.

EQUITIES Magazine will celebrate 56 years in circulation while in Las Vegas. All attendees will receive a complimentary *EQUITIES Magazine* issue as well as a special discounted trial magazine subscription offer, which will be available at booth 726 in the exhibit hall.

OptionsHouse, known for its best-of-breed services and support for both stock and options strategies, has recently been named "shiny and new" and one of the "Best for Options Traders" by *Barron's*. OptionsHouse is proud to present Dan Passarelli, an instructor from PEAK6 University, which currently makes markets in over 2,000 names and traded over 28 million option contracts in 2005. He will present on trading strategies for a neutral market. During the show Optionshouse will be located at booth number #615 and will publicize their unique, flat rate of \$9.95 per trade for stock and options which was recognized as the "best deal going" also by *Barron's*.

Charles Payne, founder of Wall St. Strategies and a keynote speaker at The Money Show Las Vegas has recently written a book entitled, *Be Smart, Act Fast, Get Rich: Your Game Plan for Getting It Right in the Stock Market.* In his book, Charles describes how to shed the fears of the stock market. He writes about the fact that over the last ten years too many people have turned the stock market into a casino, buying stocks without looking under the hood, and taking losses on great stocks simply because the share price is lower on any given day. When asked about his reasoning behind writing this book he said, "My main goal is to get people to invest in the stock market, I mean everyone, and stop making it a casino, it is so much simpler than folks believe it is." Mr. Payne's book will be available for purchase at

the bookstore in the exhibit hall during the show. He will also hold a book signing on Tuesday, May 14 at 4:30 pm.

Everbank, *EQUITIES* Magazine, and OptionsHouse are three of the 200 financial services and investment companies who will be exhibiting at The Money Show Las Vegas. In addition to the exhibition hall, The Money Show • Las Vegas also features over 50 of America's leading investment analysts, money managers, and economists, who will present over 220 free workshops, 15 free investment panels, and a selection of optional (paid) intensive workshops and lunch panels to an audience of over 8,000 individual investors and traders.

Sponsors: Charles Schwab, Royale Energy, Worden, Fidelity Investments, and Optionetics

For the show schedule, featured speakers, and topics visit:
<http://www.lasvegasmoneyshow.com/MS/LVMS07/main.asp>

Interviews with representatives can be arranged by request prior to the event. For on-site press credentials or to arrange an interview, contact Aaron West at 941/955-0323 or AaronWest@intershow.com

About Intershow

Founded in 1978, InterShow is the world's leading producer of investment trade shows and cruises. InterShow's brands include The World Money Show®, The Money Show®, The Trader's Expo®, The Financial Advisor Symposium®, and The Forex Trading Expo®. These events bring together over 50,000 investors, traders, and financial advisors annually with world-class analysts, portfolio managers, and trading advisors in a live and interactive forum designed to educate and empower all participants.

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