

For Press Credentials Contact:

Aaron West

941/955-0323

AaronWest@intershow.com

For Immediate Release

Leaders In Online Trading Gathering This Month For Annual Convention

***Mad Money's* Jim Cramer to Deliver Keynote Address to Three Thousand Active Trader Attendees**

San Diego, CA, June 4, 2007 — InterShow, producers of The Traders Expo · San Diego, June 20-23, at the San Diego Marriott & Marina announced that Jim Cramer, co-founder of TheStreet.com and host of CNBC's *Mad Money*, will appear at the Expo for a special remote broadcast called *Cramer on The Trading Game!*

The Traders Expo · San Diego combines expert market analysis, networking opportunities for active traders, and the ability to test-drive and compare products and software in the exhibit hall with the vibrant activity that surrounds the downtown Marriott to become the trading event of the year for Southern California.

"The Traders Expo gives traders and companies who serve them the opportunity to meet, network, and discuss the issues that are important to them," said Tim Bourquin, Co-Founder of the event. "With Dow at record highs, traders are looking for guidance from their peers about how to capitalize on this market and The Traders Expo gives them an opportunity to do just that."

The Expo's focus will be on educating traders and developing strategies for successfully trading the markets based on the latest insights, trends, geopolitical events, and technology.

Highlights of The Traders Expo Include:

- ∞ ***Cramer on The Trading Game***—Jim Cramer is famous for his straightforward and passionate explanations of the markets. His rapid-fire delivery of insights on specific stocks and trading strategies is legendary. Attendees will have the opportunity to hear from Cramer as he discusses how traders can find opportunities in today's markets. Attendees who pre-register will also have the chance to submit questions and get feedback from Cramer on their own ideas for making money as a trader.
- ∞ **Live Futures Trading**—The Chicago Board of Trade will sponsor an all day live event at The Traders Expo, featuring a group of top professional traders making the most of real-time futures trading from pre-market through to market close, putting real money on the line. This event will give attendees the rare opportunity to watch expert traders as they demonstrate and explain their strategies, insights, and decisions as they happen.
- ∞ **Software Round-Up Panel**—Representatives from various trading software companies will discuss what features are available on their products and how you can utilize their full capabilities. Attendees will learn the tricks and hidden features available in several of the more popular software and charting packages and how they can maximize the software to make better trading decisions.
- ∞ **When Trading Styles Collide: Technicians and Fundamentalists Go Head-To-Head**—A panel of traders with very different styles will discuss their specific methods so that attendees can decide which one is right for their risk tolerance level. Each of the panelists talk about how he finds opportunities, including entrance points, exit points, and holding time frames. They will be asked what indicators they use, what time frames they watch on their charts, and what confirmation signals they need to see prior to hitting the execute button. Attendees will

- be able to hear first-hand a variety of strategies for consistently making money as a trader.
- ∞ **Industry Reception**—Attendees, Speakers, and Exhibitors will come together for drinks and hors d'oeuvres, to “talk shop” with fellow market enthusiasts.

Over 3,000 active traders are expected to gather at the San Diego Marriott & Marina for The Traders Expo. Experts speaking include Jim Cramer, John Carter, Alexander Elder, Bryan Perry, Dan Gramza, Jon Najarian, Toni Turner, Oliver Velez, John Netto, and over 40 others. Discussions will include current and impending market trends, asset allocation and money management strategies, scalping techniques, advances in trading technology, predictions for profitable trades, and much more.

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For additional information including Expo schedules, featured topics and speakers, please call Aaron West at 941-955-0323, or visit:

www.sandiegotradersexpo.com

About InterShow

InterShow, the world's leading producer of investment trade shows and cruises, is a privately held company headquartered in Sarasota, Florida, USA. Founded in 1978 by Charles and Kim Githler, InterShow's events include The World Money Show[®], The Money Show[®], The Traders Expo[®], The Forex Trading Expo[®], The Financial Advisor Symposium[®], and luxurious investment cruises, that each year bring approximately 50,000 private investors, traders, and financial advisor delegates together with world-class analysts, top-performing mutual fund and separate account portfolio managers, and independent investment and trading advisors, in live and interactive forums designed to educate and empower all participants.