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For Immediate Release

**Mark Your Calendars for  
The 4<sup>th</sup> Annual Financial Advisors Symposium Las Vegas**  
*Globalization Drives Advisors to Seek Opportunities Abroad*

**SARASOTA, March 31, 2008** -- InterShow, the world's leading producer of investment trade shows and cruises, will host nearly 1,000 financial advisors for The 4<sup>th</sup> Annual Financial Advisor Symposium, April 16-18, 2008, at the Mandalay Resort & Casino. Due to the growing interconnection of the world's financial markets, the focus of this year's Symposium is *An Essential Diversification: "Globalization" What It Means to You and Your Clients*. Education throughout the Symposium aims to help advisors succeed in the fiercely competitive financial advisory industry and understand how the new era of global interdependence presents advisors and their clients with enormous opportunities for diversification, profit, and also risk.

The Symposium will offer FAs the opportunity to meet face-to-face with some of the leading marketing gurus, consultants, and other advisors as they discuss the outlook for the global fixed-income market, share their strategies for investing client assets globally through ETFs and their best ideas for acquiring and retaining clients. Not only will attendees have the opportunity to hear varying viewpoints on markets around the world and where the best places are to invest in now, they'll also have the chance to interact with representatives from over 80 of the top firms servicing the financial advisor industry all under one roof.

**Highlights of the Symposium include:**

- *Hard Times* – Van Hoisington will discuss the economic circumstances and conditions, which have led the US to our present recessionary environment and share a global and historical perspective that will help determine the future investment landscape.
- *Reaching the Affluent Through Centers-of-Influence* – Private Wealth specialist Hannah Grove will explain the role professional partners can play in achieving business growth and the impact that these partnerships can have on overall profitability.
- *Human Emotions and Virtual Reality: Thoughts on Rendering Personal Advice in an Electronic Age* – Author Nick Murray discusses practical strategies for genuine emotional re-connection with clients.
- *Global Perspectives on Investing* - John Rutledge, one of the principal architects of the Reagan economic plan, draws on the lessons and observations of 15 million miles of travel and over 30 years of experience from Wall Street to Beijing to help attendees understand making investments in a global economy.
- *Investing in Global Exchange Traded Funds* – Panelists explore how the liquidity, low cost, and rapid growth of ETFs has revolutionized international investing.
- *The Americas: Finding Opportunities in Your "Backyard"* – Panel members look at the booming, yet under-followed regions of Canada and Latin America and where they see the next upside potential.
- *Advisor for Life: Become the Indispensable Financial Advisor to Affluent Families* – Author Steve Gresham offers insights into the relationship between top advisors and millionaire households.
- Intensive Seminars – Sessions include: *A Practical Guide to Establishing a Successful Financial Life Planning Practice*, *Client Acquisition Presentation*, and *CFP Board of Ethics and Professional Responsibility*.

Other top financial advisory specialists featured at The Symposium include, Ross Levin, Mark Tibergien, John Connor, Elizabeth Jetton, Jim Farrish and dozens of others. They will offer firsthand financial

advisory strategies and insights on key areas of importance to FAs, including marketing, asset allocation for maximum portfolio growth, targeted client acquisition, and the future of financial life planning.

For additional information including Symposium schedule, featured topics, and speakers, please call Aaron West at 941/955-0323, or visit: [www.financialadvisorsymposium.com](http://www.financialadvisorsymposium.com)

### **About InterShow**

InterShow, the world's leading producer of investment trade shows and cruises, is a privately held company headquartered in Sarasota, Florida, USA. Founded in 1978 by Charles and Kim Githler, InterShow's events include The World Money Show<sup>®</sup>, The Money Show<sup>®</sup>, The Traders Expo<sup>®</sup>, The Forex Trading Expo<sup>®</sup>, The Financial Advisor Symposium<sup>®</sup>, and luxurious investment cruises, that each year bring approximately 50,000 private investors, traders, and financial advisor delegates together with world-class analysts, top-performing mutual fund and separate account portfolio managers, and independent investment and trading advisors, in live and interactive forums designed to educate and empower all participants.