



For Immediate Release
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For Press Credentials Contact: Kim Ross, 941/320-7619
KimRoss@intershow.com

Social Security Reform Expert to Keynote The 2005 World Money Show, February 2-5, 2005 in Orlando, Florida

SARASOTA, FL, January 28, 2005—InterShow, producer of The World Money Show, regrets to announce that Lawrence Kudlow, co-host of CNBC's Kudlow and Cramer, will be unable to appear at the upcoming World Money Show. Appearing in Mr. Kudlow's stead (Wednesday, February 2, from 2:25 pm - 3:10 pm) will be economist and Social Security reform expert Mr. Stephen Moore.

Over the past four years, Mr. Moore served as the president of the Club for Growth, a 10,000-member organization he founded to help elect free market, tax cutting candidates to Congress. In 2001-02 the Club for Growth raised nearly \$10 million for Republican congressional and Senate candidates, making the Club the biggest single money raiser for Republican candidates outside the party itself. More recently, Mr. Moore has established the Free Enterprise Fund, which will lobby for free market policies including Social Security, tax, and legal reform.

Since 1990, Mr. Moore has also served as a senior fellow in economics at the Cato Institute, where he had published dozens of studies on the federal budget and tax policies.

Dubbed "my favorite economist in Washington" by radio talk show host Rush Limbaugh, Mr. Moore has served as a senior economist at the Joint Economic Committee under former chairman Dick Armey of Texas, as the Grover M. Hermann fellow in Budgetary Affairs at the Heritage Foundation, as a special consultant to the National Economic Commission, and as research director of President Reagan's commission on privatization.

Mr. Moore is the author of four books, including *Bullish on Bush*, the first comprehensive analysis of George W. Bush's bold second term economic agenda to create a broad-based ownership society in America, explaining how Bush's tax relief policies have helped the economy grow, reversed the collapse in the stock market, and put America back to work.

About The World Money Show

Being held February 2-5 at the Gaylord Palms Resort in Orlando, Florida, The World Money Show is designed to "unite the global investment community." Last year, over 10,000 investors and traders from over 25 countries attended the debut of The World Money Show, seeking the education, information, tools, strategies and advice that lead to success and profit in the evolving global arena. Ninety-two percent said that The World Money Show met or exceeded their expectations. The 2005 World Money Show will host over 300 leading financial services companies from around the world and present over 250 free educational workshops, live trading demonstrations, and interactive panel discussions covering every aspect of investing and trading—both domestic and international. Speakers will provide first-hand insights into the forces moving the world's markets, and will impart specific recommendations and strategies, describe new investing and trading tools and techniques, and provide unique perspectives on the US and non-US markets.

Most speakers and companies are available for pre-show interview by phone for qualified press. Meetings with international attendees can be arranged by request prior to the event dates. For on-site Press credentials and to arrange an interview, call **Kim Ross, 941/320-7619**.

For show schedules, featured speakers and topics, visit www.WorldMoneyShow.com.