

For Immediate Release  
For Press Credentials Contact:  
Kimberly Ross, 001 941 320 7619  
[KimRoss@intershow.com](mailto:KimRoss@intershow.com)

**CNBC Europe's *Power Lunch Europe* host Louisa Bojesen to join  
Highly-Acclaimed Roster at The World Money Show London**

SARASOTA, FL, November 26, 2007- InterShow, the world's leading producer of investment trade shows and cruises, has announced CNBC Europe's *Power Lunch Europe* host Louisa Bojesen will present the programme and its popular *Investors' Clinic* segment with a panel of guests following Opening Ceremonies on 30 November at 12.30 pm - 1.15 pm at The World Money Show London, being held at the Queen Elizabeth II Conference Centre. *Power Lunch Europe* assesses the first half of the trading day and offers expert opinions on investment strategies; provides a halftime report from the markets, with live reports from London, Frankfurt, and Paris and looks ahead to the opening of the US markets. Watch *Power Lunch Europe*, weekdays from 11.00 am GMT on CNBC Europe.

Often regarded as one of the best market commentators on British TV, Justin Urquhart Stewart is set to chair the panel entitled "Scanning the Globe for the Best Investment Opportunities." This panel will feature leading international experts such as Nicole Pedersen-McKinnon, editor, *The Australian Financial Review*; Rob Cannavo, Economic Counselor, Department of Trade & Industry; Howard Gold, Executive Editor of MoneyShow.com; Edmund Harriss, Portfolio Manager, Guinness Atkinson Asset Management; and Eoin Treacy, Global Strategist, Fullermoney.com.

During this presentation, these panelists will discuss and assess the case for a range of countries' inclusion in your investment portfolio. The session aims to go far beyond simply 'cheerleading' for various regions; rather, the panel's objective is to help both inexperienced and seasoned investors alike to form a view as to which markets' potential and present valuations justify their inclusion in your investment portfolio.

Bill Bonner the founder and president of Agora Publishing, one of the world's most successful consumer newsletter publishing companies, will complete the line-up of investment experts during the opening ceremonies presentations at The World Money Show. During his keynote address entitled, "*It's the End of the World As We Know It – And I Feel Fine...*" Bonner is set to share why he believes the most intriguing facet about the modern financial world is its reluctance to collapse, the fact that no one even believes in a collapsing marketing anymore, and why that is the reason it stays up as long as it does.

Most speakers and companies are available for pre-show (by phone) or onsite interviews for qualified press. For onsite press credentials and to arrange an interview, call Kimberly Ross, 001 941 320 7619

For show schedules, featured speakers and topics, visit:  
<http://www.worldmoneyshowlondon.co.uk/>

**About The World Money Show**

As many as 3,500 highly qualified private investors, active traders, expert speakers, select financial exhibitors and top investment media partners will gather at the

Queen Elizabeth II Conference Centre for this free educational event. Attendees will have the opportunity to choose from over 30 hours of free investment-related programming including keynote programmes, informative presentations, live trading demonstrations, and 14 interactive panel discussions. A state-of-the-art exhibition hall of 70+ stands will tout the latest up-to-the-minute information on financial services and products. Attendees can meet with these companies and find out more about their services. Admission to The World Money Show London is free by visiting <http://www.worldmoneyshowlondon.co.uk/>

### **About InterShow**

InterShow, the world's leading organizers of investment trade shows and cruises, is a privately held company headquartered in Sarasota, Florida, USA. Founded in 1978 by Charles and Kim Githler, InterShow's events include The World Money Show<sup>®</sup>, The Money Show<sup>®</sup>, The Traders Expo<sup>®</sup>, The Financial Advisor Symposium<sup>®</sup>, and a variety of luxurious investment cruises each year. These events bring approximately 50,000 private investors, traders, and financial advisor delegates together with world-class analysts, top performing mutual fund and separate account portfolio managers, and independent investment and trading advisors, in live and interactive forums designed to educate and empower all participants.