

**FOR IMMEDIATE RELEASE**

**Contacts:**  
**Aaron West**  
**InterShow**  
**Phone: (941) 955-0323**  
**Fax: (941) 955-4918**  
**aaronwest@intershow.com**

**HISTORY IN THE MAKING—THOUSANDS OF SEMINAR  
ATTENDEES LOG ON FROM THE COMFORT OF THEIR HOME TO  
ATTEND LIVE WEBCAST EVENTS**

*Tech-Savvy Active Traders from 53 Countries Log more than 6,000 Views of Live Webcast Events*

**SARASOTA, FL., February 28, 2008** – InterShow, the world’s leading producer of investment trade shows, recently hosted The Traders Expo in New York with more than 6,800 active traders in attendance. As the leader in the investment tradeshow industry, InterShow is one of the first to broadcast almost 25% of its workshops and panel discussions live over the Internet. During the four-day Expo, 41 Webcasts were aired live, and active traders in 53 countries logged more than 6,000 simultaneous views of Webcast events on the Expo’s free membership Web site, MoneyShow.com.

The Webcast events, hosted live on MoneyShow.com, featured strategies and techniques from a broad range of more than 30 leading experts to help active traders become more proficient and profitable. The 6,000 live Webcast views came from traders across the globe watching from as near as Canada, England, and Germany, and as far away as China, Israel, and Australia.

The number of events viewed represents more than a ten-fold increase from Webcast events watched online during last year’s Traders Expo in New York. “The significant increase in viewership of these live Webcast events is proof that MoneyShow.com active trader members are technically savvy and our timely educational content is both highly sought-after and accessible by a global audience,” said MoneyShow.com market commentator, Tim Bourquin.

Over the coming weeks on-demand Webcast events and more than 100 short-segment interviews with the leading industry experts including Linda Raschke, Kimberly DuBord, Kathy Lien, Steve Nison, and many others will be available free to all MoneyShow.com members.

**About MoneyShow.com**

MoneyShow.com is the most comprehensive investing education destination on the Web today. It offers free membership and provides 24-hour access to powerful, profitable, and actionable investment advice directly from Wall Street and trading experts; hundreds of hours of investing education targeting investors, traders, or financial advisors; and customized content by searching topics, experts, and companies specific to investor's portfolio needs.

**About InterShow**

InterShow, the world's leading producer of investment trade shows and cruises, is a privately held company headquartered in Sarasota, Florida, USA. Founded in 1978 by Charles and Kim Githler, InterShow's events include The World Money Show®, The Money Show®, The Traders Expo®, The Forex Trading Expo®, The Financial Advisor Symposium®, and luxurious investment cruises, that each year bring approximately 50,000 investors, traders, and financial advisors together with world-class analysts, top-performing mutual fund and separate account portfolio managers, and independent investment and trading advisors, in live and interactive forums designed to educate and empower all participants.

# # #