

For Immediate Release
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**TOP FINANCIAL EXPERTS ANNOUNCE NEW DEVELOPMENTS
AT THE WORLD MONEY SHOW ORLANDO**

Sarasota, Florida, February 1, 2008 - InterShow, producers of The World Money Show, announced today that several participating companies are set to unveil their new products and developments at The World Money Show Orlando, February 6-9, 2008, at the Gaylord Palms Resort. EverBank a top, private financial services company has been named "Best of the Breed" in 2007, by *Money* Magazine and published on CNNMoney.com. WORDEN, a leading producer of award-winning software, data services, and training for stock market analysis was recently voted "Best Stock Software" in their category. Also, Penn West Energy Trust and Canetic Energy Trust, two of Canada's top-performing energy trusts, have merged to create North America's largest conventional oil and gas energy trust.

EverBank, considered an innovator in electronic global banking, has announced that their *Yield Pledge Money Market Account* and *FreeNet Checking Account* has been recognized by *Money* Magazine and published on CNN.com as "the Best of the Breed" in 2007. These accounts form EverBank's Yield Pledge, a guarantee that the yield on your money market account will be within the top 5% of competitive accounts available from leading banks. Both products come with complimentary online account management with the EverBank Online Financial Center, free check writing, and no ATM surcharge fees reimbursing you up to \$6 per month for ATM fees charged by other financial institutions.

The brand new Blocks Trader is the latest in a line of WORDEN products that has been voted the "Best Stock Software" in their categories since 1993 by the readers of *Stocks & Commodities* magazine. Blocks Trader combines "drag & drop" simplicity with "rocket science" ability. If you can see it on the screen, you can rank it, scan it, count it and compare it to anything else you see with a simple drag and drop. Blocks' data offerings currently include US, Canadian, and UK stocks, as well as US funds and are expanding rapidly

With the combination of Penn West Energy Trust and Canetic Energy Trust, it will create an enterprise value of approximately \$14 billion. The larger size of the combined trust is expected to enhance liquidity on both the Toronto and New York Stock Exchanges. William E. Andrew, president and chief executive officer of Penn West, said, "We are bringing together two great organizations with World-Class assets and people to create an aggressive Canadian player in the global markets. The combined trust will be well positioned to compete in North America and internationally."

EverBank, Penn West Energy Trust, and WORDEN are just three of the 250 financial services and investment companies who will be exhibiting at The Orlando Money Show Orlando. In addition to the exhibition hall, The World Money Show also features over 50 of America's leading investment analysts, money managers, and economists, who will present over 320 free workshops, 20 free investment panels,

and a selection of optional (paid) intensive workshops and lunch panels to an audience of over 12,000 individual investors and traders.

For the show schedule, featured speakers, and topics visit:

<http://www.moneyshow.com/msc/twms/main.asp>

Interviews with international representatives can be arranged by request prior to the event. For on-site press credentials or to arrange an interview, contact Kim Ross at 941/320-7619 or KimRoss@intershow.com

About InterShow

Founded in 1978, InterShow is the world's leading producer of investment trade shows and cruises. InterShow's brands include The World Money Show[®], The Money Show[®], The Traders Expo[®], The Financial Advisor Symposium[®], and The Forex Trading Expo[®]. These events bring together over 50,000 investors, traders, and financial advisors annually with world-class analysts, portfolio managers, and trading advisors in a live and interactive forum designed to educate and empower all participants.