

Connect with Qualified Advisors to Build Your Business and Your Brand!



THE **FINANCIAL ADVISOR** Symposium®

November 16-19, 2010
The Peabody Hotel
Orlando, FL

Please join us for **The 13th Annual Financial Advisor Symposium Orlando, November 16-19, 2010**, at The Peabody Hotel. The Symposium is co-produced by MoneyShow and *Financial Advisor* magazine, and is the ultimate opportunity to maximize your marketing budget by connecting face to face with over 750 qualified advisors under one roof. Don't miss out on the chance to generate new leads and develop meaningful relationships to stimulate business moving forward – reserve your exhibit booth today!

Profitable Education from Renowned Speakers Attracts Qualified Advisors

The Financial Advisor Symposium attracts the most serious advisors in the country by featuring leading industry experts speaking at keynotes, workshops, panels, and intensive sessions.

Exhibit at The Financial Advisor Symposium and...

- **Generate leads and close sales** by meeting your target audience in person
- **Educate potential clients** on the benefits of your products and services during your 45-minute sponsor presentation or stage presentation
- **Cross-sell, up-sell, and improve relationships** with your current clients
- **Webcast your presentation** for the chance to continuously highlight your brand and generate more leads after the Symposium
- **Network with peers and colleagues** and gain valuable advice from representatives of over 50 of the world's leading financial products and services companies

a Production of



2009 Financial Advisor Symposium speakers included:



Steve
Forbes



Gary
Shilling



Ned
Davis



Bill
Bachrach



Don
Phillips



Dan
Fuss



Elizabeth
Bramwell



Steve
Leuthold



David
Blitzer

and many more!

**For complete details about The Financial Advisor Symposium
please call 800/822-1134, ext. 2262.**

Outside the US & Canada: International Freephone 00 800 9221 1344, ext. 2262



Reputable Sponsors Draw the Most Sophisticated Advisors

2009 Sponsors:

Platinum sponsor:



Gold sponsors:



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Increase Booth Traffic, Generate Leads, and Close Sales with Efficient Exhibiting Tools

Customized sponsorships and exhibit packages can be individually designed to fit your unique objectives and budget. By working personally with you, we can create a package utilizing a thorough range of marketing products in a cost-effective manner. You'll have extraordinary opportunities to gain maximum exposure through the use of these products, including:

- Corporate Sponsorships
- Event Sponsorships
- Badge Scanners
- Workshop/Stage Presentations
- Pre- & Post-Symposium Mailings
- Hotel Room Drops
- News Stand Information Center
- Resource Directory Ads
- Registration Bag Inserts
- Resource Directory Listings
- Web site Directory Links
- Hallway Billboards
- Webcasts
- Podcasts



Connect with Advisors and Continue to Collect Leads Year-Round on MoneyShow.com



New: MoneyShow.com's Virtual Trade Show

Experience all the benefits of trade show participation online at MoneyShow.com. Whether your goal is

brand-building, lead generation, product demonstration, or industry education, MoneyShow.com's virtual productions will have it all. And with a built-in infrastructure of attendees, speakers, and media partners, you can be guaranteed success!

Reach Advisors with TV-Quality Interviews

While you're at The Financial Advisor Symposium in Orlando, record your message in a fully-equipped television studio with highly skilled, professional editors. Your tailored message will reach new and existing customers at a fraction of the cost of producing traditional television segments. Your short, three-to-five-minute, TV-quality segments are then distributed on the MoneyShow.com Video Network for up to six months.



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