

Marketocracy Selects mFOLIO Masters

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Could one of them be the next Warren Buffett?

SAN MATEO, Calif.--(BUSINESS WIRE)--Marketocracy, Inc., an investment management and research firm that has developed the industry's most extensive farm system of investment talent announced today that after six years of tracking all of the trading decisions of 80,000 people from 130 countries managing over 100,000 model portfolios, they have selected its first team of Marketocracy mFOLIO Masters. The company's subsidiary, Marketocracy Capital Management LLC offers separately managed accounts that invest in the stocks of the mFOLIO Masters and allow investors to mix and match mFOLIOs to their personal investment needs and objectives.

"We have access to more detailed track records on more people managing portfolios than anyone else in the world," explained Ken Kam, CEO and Founder of Marketocracy, Inc. "We've proven our team investment process by beating the market in four out of the five years with our mutual fund, selecting a group of 100 model portfolios, we call the m100. Now we have enough data on enough people to select the first four Marketocracy members - the ones that I trust to help me manage my family's money. We call them our mFOLIO Masters."

Described as the longest interview process in the world - the mFOLIO Masters have managed model mutual funds that would have ranked in the top ten mutual funds in the country for returns over the last five years. That includes all transaction fees and a management fee of 2%. What is more amazing is that they delivered those returns with diversified portfolios.

"If you're looking for the next Warren Buffett or Peter Lynch - someone to manage your money - the most valuable information you could have is the detailed track record of the individual manager," explained, Mark Taguchi, President of Marketocracy Research. "The rest of the industry is still stuck in the dark ages and only gives investors the high level track record of a FUND but not the detailed track record of the MANAGER managing the fund."

If you think you could be the next Warren Buffett and want to manage money, the best way to prove it and to get "discovered" is by developing your own personal track record of investing at Marketocracy. It is the most valuable asset a portfolio manager can have. That is why Marketocracy members have been managing their model portfolios at Marketocracy for up to six years now.

"If they're good, we'll put our own money behind them," offered, Kam, "and if they're really good, we'll add them to our mFOLIO Managed Account Program and recommend our clients invest alongside us in the stocks of the mFOLIO Masters."

To read more about mFOLIOs and the mFOLIO Masters, please visit:

<http://advisor.marketocracy.com/mFOLIO/>

Marketocracy, Inc. is an investment management and research company whose mission is to develop the most extensive farm system of investment talent, to refine a team investment process, and to generate actionable research. The company's subsidiary, Marketocracy Research has a website - www.marketocracy.com - which is home to over 80,000 people from 130 countries that manage 100,000 model stock portfolios. The company's subsidiary, Marketocracy Capital Management LLC, uses the research generated by Marketocracy Research and manages mutual and hedge funds, and separately managed accounts.

To speak with a spokesperson please contact Kelly Cinelli at: kelly@cwpartners.com or 508.222.4802

A fact sheet is also available.

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