



For Immediate Release
October 24, 2008

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Former U.S. Under Secretary of Commerce Kenneth I. Juster to Advise Sunovia Energy Technologies

SARASOTA, Fla.—Sunovia Energy Technologies, Inc. (NASD OTC Bulletin Board: SUNV) announced today that former U.S. Under Secretary of Commerce Kenneth I. Juster has agreed to serve as a senior advisor on the company’s advisory board. Under Secretary Juster will provide strategic counseling and assistance on a range of issues relating to public policy and international commerce.

Sunovia, an early-stage renewable energy and energy conservation company, recently commenced marketing its solar, infrared and LED (light emitting diode) based product lines to both domestic and foreign customers. Sunovia is also working with foreign universities to commercialize new technologies within the low-cost LED sector of the energy conservation market. Under Secretary Juster will help the company efficiently navigate and execute the various policies and procedures associated with the export of these and other renewable energy products.

“We are thrilled that Sunovia will have the benefit of Under Secretary Juster ’s knowledge, experience and commitment to renewable energy,” said Carl Smith, Sunovia’s CEO and chairman of the board, “His deep understanding of the global marketplace and expertise in public policy will facilitate and help accelerate many aspects of our continued growth.”

“Renewable energy is critical to the future of America and the world,” said Under Secretary Juster. “Sunovia is developing solid-state LED lighting products and solar energy systems that can make a major contribution to cost-effective energy conservation. I look forward to helping the company develop its business and become a leader in both fields.”

In exclusive partnership with EPIR Technologies, Inc., Sunovia will begin shipping infrared sensors and components of unprecedented uniformity and efficiency to the global markets during 2009.

About Kenneth I. Juster

Ken Juster has over 27 years of experience in government, law, business, and international affairs. He currently serves on the President’s Advisory Committee for Trade Policy and Negotiations. He previously served as U.S. Under Secretary of Commerce from 2001-2005, in charge of the Bureau of Industry and Security. In that capacity, Mr. Juster oversaw issues at the intersection of business and national security, including strategic trade controls, imports and foreign investments that affect U.S. security, enforcement of anti-boycott laws, and industry



compliance with international arms control agreements. He also founded and served as the U.S. Chair of the U.S.-India High Technology Cooperation Group, and was one of the key architects of the Next Steps in Strategic Partnership initiative between the United States and India. In addition, he was responsible for negotiating and signing the End-Use Visit Understanding between the United States and China that facilitated increased exports of U.S. high technology to China. Upon completion of his term at the Commerce Department, Mr. Juster received the Secretary of Commerce's William C. Redfield Award and Medal, the Commerce Department's highest honor.

Mr. Juster also served as the Counselor (Acting) of the U.S. Department of State from 1992-1993, and as the Deputy and Senior Adviser to Deputy Secretary of State Lawrence S. Eagleburger from 1989-1992. He was one of the key U.S. government officials involved in establishing and managing U.S. assistance programs to Central and Eastern Europe and the former Soviet Union. He also was actively involved in policy matters relating to China, Japan, Latin America, Israel, and the Persian Gulf. Upon completion of his tenure at the State Department, Mr. Juster received the Secretary of State's Distinguished Service Award and Medal, the State Department's highest honor.

From 1981-1989 and 1993-2001, Mr. Juster practiced law at the firm of Arnold & Porter, where he became a senior partner and his work involved international arbitration and litigation, corporate counseling, regulatory matters, and international trade and transactions. Mr. Juster also served as a law clerk in 1980-1981 to Judge James L. Oakes of the U.S. Court of Appeals for the Second Circuit, and worked at the National Security Council in 1978.

Among the awards that Mr. Juster has received are the Officer's Cross of the Order of Merit in 2006 from the President of the Federal Republic of Germany (for contributions to U.S. - German relations); the Vasco Núñez de Balboa en el Grado de Gran Cruz Decoration and Medal in 2004 from the President of Panama (for contributions to U.S.-Panama relations); the 2004 Blackwill Award from the U.S.- India Business Council (for contributions to U.S.- India relations); and the 2002 and 2004 Friendship Awards from the U.S.- Panama Business Council (for contributions to U.S.- Panama relations). Mr. Juster also has published extensively on international economic and legal issues, including *Making Economic Policy: An Assessment of the National Economic Council* (Brookings Institution, 1997) and "The Myth of Iraqgate" in *Foreign Policy* magazine (Spring 1994).

Mr. Juster holds a law degree from the Harvard Law School, a Master's degree in public policy from the John F. Kennedy School of Government at Harvard, and a Bachelor of Arts degree in government (Phi Beta Kappa) from Harvard College. He is a graduate of Scarsdale High School, where he was named in 2007 as one of its Distinguished Alumni. He is a member of the Council on Foreign Relations, where he was a Visiting Fellow in 1993. He is a former AFS Exchange Student to Thailand (1971).



About Sunovia Energy Technologies, Inc.

Sunovia™ Energy Technologies is a Sarasota, Florida-based energy independence company. Sunovia's primary lines of business are advanced, cost-effective concentrated photovoltaic (CPV) solar systems that employ patented cadmium telluride (CdTe) solar cell and infrared (IR) technologies, and energy-efficient LED lighting products marketed under the EvoLucia™ brand.

Sunovia's solar and LED lighting technologies are among the most cost and energy efficient in the world, and the Company's research and development is dedicated to ensuring that Sunovia stays at the forefront of the renewable energy curve as markets expand and territories are defined. Sunovia is being advised by pre-eminent authorities in the field of renewable energy, including former Secretary of Energy Spencer Abraham and former Under Secretary of Commerce Kenneth I. Juster.

Sunovia owns a significant equity interest in Illinois-based EPIR Technologies, Inc., a global leader in the field of IR sensors and IR imaging, and is the exclusive marketing partner for all EPIR products. As a pioneer in the commercialization of CdTe on Si and HgCdTe on Si photovoltaic products, EPIR's knowledge and experience is equal to or exceeds any company in the world. EPIR holds the patent for growing CdTe directly on a Si readout integrated circuit, for which the company is developing a manufacturing capability with Congressional funding. Sunovia and EPIR have a network of close collaborative relationships, including the Army Research Laboratory, the National Renewable Energy Laboratory, the Night Vision Electronic Sensors Directorate, BAE Systems, and other laboratories around the world.

More information about the exclusive partnership between Sunovia and EPIR is available in the Company's Securities and Exchange filings at www.sec.com, or at the companies' Web sites, www.sunoviaenergy.com and www.epir.com.

The Sunovia™ logo is a registered service mark of Sunovia Energy Technologies, Inc. in the United States and/or other countries. Sunovia Energy products and services and EvoLucia™ products and services are provided by Sunovia Energy Technologies, Inc.

Forward-Looking Statement

Some of the statements made by Sunovia in this press release are forward-looking in nature. Actual results may differ materially from those projected in forward-looking statements. Sunovia believes that its primary risk factors include, but are not limited to: development and maintenance of strategic acquisitions; domestic and international acceptance of our product lines; defending our intellectual property and proprietary rights; development of new products and services that meet customer demands and generate acceptable margins; successfully completing commercial testing of new technologies and systems to support new products and services; and attracting and retaining qualified management and other personnel. Additional information concerning these and other important factors can be found within Sunovia's filings with the



Securities and Exchange Commission. Statements in this press release should be evaluated in light of these important factors.

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