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Rayovac Awarded Global Marketing and Distribution and Rights for a New Line of Switch and Outlet Plates that Illuminate Automatically During Power Outages

SARASOTA, Fla.—Sunovia Energy Technologies, Inc. (OTC Bulletin Board: SUNV) is pleased to announce that it has finalized an agreement to provide its high-efficiency EvoLucia™ LED light engines to Precision-Lighting for use in their TMD Series flood light. The \$2 million agreement calls for Sunovia to deliver 20,000 light engines to Precision, who will integrate them into a completed luminaire. Loading dock lighting is an ideal market application for the TMD flood light, which is currently being deployed across the U.S. by a Fortune 100 global freight logistics company.

“We are pleased to have finalized this agreement with Precision, and applaud their continued leadership in energy conservation and environmental preservation,” said Sunovia President and Chief Technology Officer Bob Fugerer. “Our LED lighting solutions substantially reduce energy costs and carbon emissions, allowing companies to recover the cost of their investment very quickly.”

Fugerer added, “Our partnership with Precision-Lighting is a true win-win relationship that facilitates both companies’ ability to accelerate product development and secure market share in the burgeoning LED lighting marketplace.”

Ray Pustinger, President and CEO of Precision-Lighting commented, "Precision and the Varon Lighting Group are committed to delivering on the promise of LED with truly sustainable, long-life, low-wattage products. This means taking great care with the thermal design of the fixture to ensure long life, addressing the lighting task with a sound photometric approach, and using the best available components. Our relationship with Sunovia greatly enhances our ability to do these things."

SARASOTA, Fla.—Sunovia Energy Technologies, Inc., an energy independence company based in Sarasota, Fla., today announced an exclusive marketing and distribution agreement with the Rayovac division of Spectrum Brands, Inc. of Madison, Wis. Under terms of the agreement, Rayovac will become the exclusive global distributor for a new line of switch and outlet plates that illuminate automatically during power outages, developed by Sunovia’s EvoLucia™ Lighting Division.

The innovative switch and outlet plates contain LEDs (light-emitting diodes) that illuminate automatically when the power goes out to provide a reliable, inexpensive and safe source of hands-free light. The switch and outlet plates are not wired into the wall, but simply replace existing plates. The products are powered by standard AA or AAA batteries that provide up to 48



hours of light. The products will be manufactured for Rayovac by EvoLucia, which has exclusive rights to the patented technology that enables the device to sense when there is a power outage, thereby illuminating the LEDs.

“These innovative new switch and outlet plates meet a real consumer need,” said Tom Maskel, Director-Lighting Products of Rayovac, “providing safe, effective, hands-free lighting during power outages. We are very excited to be bringing these new products to market. We consider them an excellent complement to the Rayovac product line, and we anticipate making them available in many of the retailers where Rayovac products are sold.”

“We are very pleased that Rayovac will be distributing these EvoLucia Lighting products,” said Bob Fugerer, president of Sunovia. “With Rayovac bringing them to market, Sunovia can focus its full attention on further developing our innovative solar and LED lighting technologies to fulfill our mission of helping the world achieve energy independence.”

The term of the agreement with Rayovac is for 3 years, subject to review after an initial 6 months evaluative period. There will be a mutual option for an additional 3 years based on performance.

About Sunovia Energy Technologies, Inc.

Sunovia Energy Technologies is a Sarasota, Fla.-based energy independence company. Sunovia’s primary lines of business are advanced, cost-effective concentrated photovoltaic (CPV) solar systems that employ patented cadmium telluride (CdTe) solar cell and infrared (IR) technologies, and energy-efficient LED lighting products marketed under the EvoLucia™ brand.

Sunovia’s solar and LED lighting technologies are among the most cost and energy efficient in the world, and the company’s research and development is dedicated to ensuring that Sunovia stays at the forefront of the renewable energy curve as markets expand and territories are defined. Sunovia is being advised by pre-eminent authorities in the field of renewable energy, including former Secretary of Energy, Spencer Abraham and former Under Secretary of Commerce, Kenneth I. Juster.

Sunovia owns a significant equity interest in Illinois-based EPIR Technologies, Inc., a global leader in the field of IR sensors and IR imaging, and is the exclusive marketing partner for all EPIR products. As a pioneer in the commercialization of CdTe on Si and HgCdTe on Si photovoltaic products, EPIR’s knowledge and experience is equal to or exceeds any company in the world. EPIR holds the patent for growing CdTe directly on a Si readout integrated circuit, for which the company is developing a manufacturing capability with Congressional funding. Sunovia and EPIR have a network of close collaborative relationships, including the Army Research Laboratory, the National Renewable Energy Laboratory, the Night Vision Electronic Sensors Directorate, BAE Systems, and other laboratories around the world.



More information about the exclusive partnership between Sunovia and EPIR is available in the company's Securities and Exchange filings at www.sec.com, or at the companies' Web sites, www.sunoviaenergy.com and www.epir.com.

The Sunovia logo is a registered service mark of Sunovia Energy Technologies, Inc. in the United States and/or other countries. Sunovia Energy products and services and EvoLucia(TM) products and services are provided by Sunovia Energy Technologies, Inc.

About Spectrum Brands, Inc.

Spectrum Brands is a global consumer products company and a leading supplier of consumer batteries, lawn and garden care products, specialty pet supplies, shaving and grooming products, household insect control products, personal care products and portable lighting. Helping to meet the needs of consumers worldwide, included in its portfolio of widely trusted brands are Rayovac®, Varta®, Remington®, Tetra®, Marineland®, Nature's Miracle®, Dingo®, 8-In-1®, Spectracide®, Schultz®, Cutter®, Repel®, and HotShot®. Spectrum Brands' products are sold by the world's top 25 retailers and are available in more than one million stores in 120 countries around the world. Headquartered in Atlanta, Ga., Spectrum Brands generated fiscal year 2007 net sales of \$2.6 billion. The company's stock trades on the New York Stock Exchange under the symbol SPC.

Forward-Looking Statement

Some of the statements made by Sunovia in this press release are forward-looking in nature. Actual results may differ materially from those projected in forward-looking statements. Sunovia believes that its primary risk factors include, but are not limited to: development and maintenance of strategic acquisitions; domestic and international acceptance of our product lines; defending our intellectual property and proprietary rights; development of new products and services that meet customer demands and generate acceptable margins; successfully completing commercial testing of new technologies and systems to support new products and services; and attracting and retaining qualified management and other personnel. Additional information concerning these and other important factors can be found within Sunovia's filings with the Securities and Exchange Commission. Statements in this press release should be evaluated in light of these important factors.

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