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Sunovia Energy Technologies, Inc. Announces LED Lighting Development and Marketing Partnership with Beacon Products

SARASOTA, Fla.—Sunovia Energy Technologies, Inc. (OTC Bulletin Board: SUNV) is pleased to announce the finalization of partnership with Beacon Products, a member of the Varon Lighting Group, for the development and marketing of unique light emitting diode (LED) products.

The product development will include critical components of energy-efficient LED lighting fixtures and LED lighting system retrofit kits for sale to customers in the indoor and outdoor markets. Sunovia will provide research, engineering, development, design, test services, sales and marketing support for the creation of the products. Beacon Products will provide general lighting industry expertise and market intelligence that will be critical to the formulation of design, performance and test requirements that are needed for the design and sale of the products. Sunovia will serve as a Beacon distributor for the products.

“Beacon’s long-standing reputation for quality and customer service, coupled with Sunovia’s cutting-edge technology and vision, will create dramatic and profitable advances in the LED lighting industry,” said Bob Fugerer, president of Sunovia Energy Technologies, Inc. “We are proud to call them our partner and look forward to working with them to continue the evolution in lighting technology that Sunovia has incited.”

About Sunovia Energy Technologies, Inc.

Sunovia™ Energy Technologies is a Sarasota, Florida-based energy independence company. Sunovia’s primary lines of business are advanced, cost-effective concentrated photovoltaic (CPV) solar systems that employ patented cadmium telluride (CdTe) solar cell and infrared (IR) technologies, and energy-efficient LED lighting products marketed under the EvoLucia™ brand.

Sunovia’s solar and LED lighting technologies are among the most cost and energy efficient in the world, and the Company’s research and development is dedicated to ensuring that Sunovia stays at the forefront of the renewable energy curve as markets expand and territories are defined. Sunovia is being advised by pre-eminent authorities in the field of renewable energy, including former Secretary of Energy Spencer Abraham and former Under Secretary of Commerce Kenneth I. Juster.

Sunovia owns a significant equity interest in Illinois-based EPIR Technologies, Inc., a global leader in the field of IR sensors and IR imaging, and is the exclusive marketing partner for all EPIR products. As a pioneer in the commercialization of CdTe on Si and HgCdTe on Si photovoltaic products, EPIR’s knowledge and experience is equal to or exceeds any company in



the world. EPIR holds the patent for growing CdTe directly on a Si readout integrated circuit, for which the company is developing a manufacturing capability with Congressional funding. Sunovia and EPIR have a network of close collaborative relationships, including the Army Research Laboratory, the National Renewable Energy Laboratory, the Night Vision Electronic Sensors Directorate, BAE Systems, and other laboratories around the world.

More information about the exclusive partnership between Sunovia and EPIR is available in the Company's Securities and Exchange filings at www.sec.com, or at the companies' Web sites, www.sunoviaenergy.com and www.epir.com.

The Sunovia™ logo is a registered service mark of Sunovia Energy Technologies, Inc. in the United States and/or other countries. Sunovia Energy products and services and EvoLucia™ products and services are provided by Sunovia Energy Technologies, Inc.

Forward-Looking Statement

Some of the statements made by Sunovia in this press release are forward-looking in nature. Actual results may differ materially from those projected in forward-looking statements. Sunovia believes that its primary risk factors include, but are not limited to: development and maintenance of strategic acquisitions; domestic and international acceptance of our product lines; defending our intellectual property and proprietary rights; development of new products and services that meet customer demands and generate acceptable margins; successfully completing commercial testing of new technologies and systems to support new products and services; and attracting and retaining qualified management and other personnel. Additional information concerning these and other important factors can be found within Sunovia's filings with the Securities and Exchange Commission. Statements in this press release should be evaluated in light of these important factors.

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