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## ANNOUNCING A NEW VALUE ADDED SERVICE FOR FINANCIAL ADVISORS

**ReviewMy401k.com helps Financial Advisors find more time to make their business grow.**

**BRADENTON, FL** - ReviewMy401k.com, a company that provides specific investment advice and guidance for individuals with Employee Retirement Plans, has now adapted their service for time-pressed Financial Advisors. The new service enables Financial Advisors to focus their attention on what counts most - managing their current clients and acquiring new ones. No matter what type of Employee Retirement Plan their clients have (401k, 457b, 403b, TSP) ReviewMy401k.com can provide a personalized, diversified asset allocation, using the mutual funds in their plan.

“The level of work required to develop a diversified, correctly allocated recommendation is too time-consuming and distracting for Financial Advisors”, says Tom Chipain, ReviewMy401k.com President and Founder. “Their priority is to manage the portfolios of current clients and to acquire new clients, which is where the synergy begins – we provide the FA with a value-added service that benefits them and their client.”

At ReviewMy401k.com, Advisors perform extensive research and analysis into the mutual funds found in the client’s plan. Based on the client’s risk assessment profile, a custom, diversified, correctly allocated Investment Recommendation Plan is developed. The interaction between ReviewMy401k.com and the Financial Advisor is streamline and simple. All reports are sent to a secure and private account set up for the Advisor on the ReviewMy401k.com website. In addition, the reports can be private labeled with the Financial Advisors logo and company name. “ReviewMy401k.com never speaks to the client unless the FA requests.” says Mr. Chipain. “We stay behind the scenes, invisible to the client, making the Financial Advisor the hero.” The service continues throughout the year, providing quarterly, bi-annual, and yearly reviews and updates for the client.

ReviewMy401k.com also provides help for the Financial Advisor who administers many Employee Retirement Plans. Having an alliance with ReviewMy401k.com enables the FA to focus his fiduciary responsibility on plan administration, while ReviewMy401k.com fulfills their fiduciary responsibility to the employees, making sure they receive the professional advice and guidance they are entitled to.

<http://www.reviewmy401k.com/>