

FOR IMMEDIATE RELEASE:

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## ANNOUNCING REVIEWMY401K.COM

**An online service dedicated to providing affordable, personalized financial advice for everyone  
– not just the richest guys in the room.**

**BRADENTON, FL** — For most people, it's a daunting task: How do you make the right decisions for investing in your employee retirement plan? Unfortunately, most people with a plan (401k, 403b 457b or TSP) *receive no guidance at all*

An employee retirement plan is one of the most important investments an individual will ever make, and everyone deserves sound advice and individualized guidance to plan for the future. This need has gone unfulfilled - until now, with the launch of ReviewMy401k.com.

**ReviewMy401k.com provides affordable, professional, unbiased advice that's based on individual need – not how much one invests or how much one already has in their plan.**

“As an investment advisor, it has always worried me that there are millions of people who do not know how to plan for retirement, and who receive no investment guidance whatsoever,” said Thomas Chipain, founder of ReviewMy401k.com. “I've met countless individuals who do not have the time, knowledge or inclination to assess and manage their retirement plans, and who feel ignored by brokerage firms because they do not meet their client requirements. Teachers, government employees, blue-collar, white collar – no matter who you are, no matter what you do for a living, you deserve sound financial guidance for the future. That's why I started ReviewMy401k.com.”

ReviewMy401k.com takes the burden off the individual, providing a personalized, custom diversified recommendation plan. Plus, as one's needs change over time, the advisors at ReviewMy401k.com are there to reassess and recommend changes to fit every stage of life.

**How it works:** Everything takes place, in four easy steps, at the ReviewMy401k.com website. After subscribing to the service, the first step is for the client to take the **Risk Assessment Questionnaire** which will identify what type of investor they are – this helps in developing a personalized recommendation. The next step is to provide ReviewMy401k.com with a list of their **mutual fund choices** and how they are currently invested. ReviewMy401k advisors will evaluate and recommend the asset allocation and diversification that meets their financial goals. The client will receive their **personalized Investment Recommendation** at their personal secure account at ReviewMy401k.com. They can then **implement the recommendation with their retirement plan provider**. ReviewMy401k.com continues to stay focused on the client's investment goals – quarterly, mid-year and year-end updates will be sent to keep clients up-to-speed on their investments. The ReviewMy401k.com website and newsletter are informational resources presented in simple, laymen's terms, for which you don't have to be a financial professional to understand.

No one should have to be the richest person in the room to get smart, sound financial advice that's professional, affordable and personalized. ReviewMy401k.com's services and benefits help transform the employee's retirement plan into the driving force behind a happy retirement.

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*ReviewMy401k.com LLC is a Registered Investment Advisor.*